Celebrating the Legacy of Leadership & Innovation – Netafim Day 2015

August 2015 saw one of the most eagerly awaited events of the year – Netafim Day! This is an event which brings together all Netafians under one roof to acknowledge, relax and celebrate. But Netafim Day 2015 was all the more special, because this year we are celebrating 50 Years of Shaping the Future! Spanning over two days, 4th & 5th August 2015, 1200 Netafians gathered at the grand Ramoji Film City Hyderabad to celebrate 50 Years of Netafim – The Legacy of Leadership and Innovation!

This milestone is of utmost importance to all our stakeholders and all feel proud to be a part of this rich legacy and realise that we are working for the good of the world!

The theme for Netafim Day 2015, undoubtedly had to be the Golden Jubilee celebrations. The overall look and feel of the event was built around the 50 Years completion of Netafim. A new logo in the form of ‘50 Years and Counting’ showcased our commitment to march ahead for another numerous years! All design elements put forth our core values – Dare, Create an Impact, Make it Happen and Partner for Success; and our legacy in various forms – backdrop, standees, banners, etc.

From reception of guests to all the functions across the two days, every moment of Netafim Day was bathed in Gold and stamped with the iconic theme of Golden Jubilee Celebrations!

Ramoji Film City, Hyderabad witnessed the confluence of Netafians from all divisions across the country. We were privileged to have with us three eminent guests from Netafim corporate – CEO Ran Maidan, CRO - Hila Mukevisius & CFO - Laurie Hanover.

The event had four major functions – Netafim Day formal evening, 50 Years Gala Celebration, Ramoji Film City tour and Musical Night (SBU Wise).

Formal evening comprised of dignitaries enlightening the participants about Netafim India’s performance and potential, how India is one of the core growth engines for Netafim Ltd. Our leaders shared the value stories from various levels across the organisation and further motivated everyone to perform better and better. Netafim Heroes – the employees with exemplary performances were also felicitated at the formal event.

The formal function was followed by a grand celebration of 50 Years of Shaping the Future, wherein every single Netafian revelled in the golden jubilee mood.

Netafim Day 2015 was indeed special and it brought together Netafians to form a stronger bond. We will have its memories etched in our hearts for many many years!